



**COOL COMFORT** — Mrs. C. E. Richards is shown above modeling a white cotton pique ensemble by Sophisticated Miss. The fully lined sheath dress and full length coat is perfect for spring and summer wear. It can be purchased at Pick-Wick Fashions, 1317 El Prado, Torrance.

**Fire and Flood Constant Hazard**

Fire and flood, two constant hazards in the Los Angeles area, keep the Red Cross disaster service on 24-hour alert and in the last six years have cost Red Cross here \$212,982.41, according to Southern Regional Campaign Chairman R. P. Corlew of Richfield Oil. "Mass care and individual assistance went to 823 families right here in the greater Los Angeles area who appealed to Red Cross for aid," declared the 1962 fund chairman. Rain storms of the past month made it necessary to open four shelters in Los Angeles County and have required assistance amounting to approximately \$11,500 to rehabilitate 20 families who suffered flood damage. "Emergency disaster serv-

ices such as those provided only by Red Cross are essential in all areas and needed by all economic groups," explained Corlew as he reported that the annual March Red Cross campaign is now in high gear. The Red Cross is designated by terms of its charter from the United States government as the official emergency relief organization in time of disaster. "However, Red Cross receives no government funds to carry on its work," Corlew said. "All funds expended following a disaster by Red Cross come from contributions at the time and during the March fund drive." Reminding local residents of the quotas established for them, Corlew pointed out that Torrance has been asked to raise \$11,400



Easy to Shop  
Easy to Save  
**SEVEN  
SALE DAYS**



7 MAGIC SALE DAYS — APRIL 12 THROUGH APRIL 18



RICH & TANGY  
**DEL MONTE  
TOMATO SAUCE**  
**14** 8-oz. cans **\$1**

BIG 24-OZ. BOTTLE  
**WESSON  
OIL**  
**33¢** Incl. 7c off label

FRESH  
**MINUTE  
ORANGE**  
**6**



NEW! HALF GALLON 44c  
**GOLDEN CREME  
LOW FAT MILK**  
**2** full quarts **45¢**

BROWN OR POWDERED  
**C & H  
SUGAR**  
**2** 1 lb. pkgs. **25¢**

DELICIOUS CHUNK STYLE  
**BREAST O' CHICKEN  
LIGHT MEAT TUNA.**  
no. 1/2 flat can **25¢**

PAPER WRAP  
**ORCHID  
NAPKINS**  
80 count package **10¢**

PURE BLEND  
**3 BEES  
HONEY**  
5 pound can **89¢**

ALL GRINDS  
**MAXWELL HOUSE  
COFFEE**  
1 pound can **59¢**

This first quality grade "AA" butter will  
**GOLDEN CREME**  
Use these excellent beans for an addition  
**THRIFTEE PINTO**  
New! Green peas with celery, or corn  
**BIRDSEYE VEGE**  
MA PERKINS are delicious and fresh  
**CUT GREEN BEA**



**SPRING SHOES** — New Styles in spring footwear are as airy and light as the season itself. Above, store manager Bill Melton displays a Gracie Walker sling pump to customer Mrs. Peggy Roxy. Many varied styles in the latest colors and leathers are available at the Torrance Bootery, 1333 El Prado, Torrance.

MILD FLAVOR — TENDER  
**SOUTHERN STAR  
HAMS**  
9 pound tin **\$5.99**

ASSORTED COLORS  
DIAL TOILET SOAP  
2 reg. size **27c**

INTERNATIONAL HOUSE  
**PANCAKE  
FLOUR**  
28 oz. package **39¢**  
includes .5c off label

ASSORTED BEVERAGES  
C & C SUPER COOLA  
10 12-oz. cans **89c**

**SARNOFF**  
DISTILLED FROM GRAIN  
**VODKA**  
half gallon \$7.19 **\$2.98** full fifth

WONDERFUL FOR YOUR PET  
**VET'S  
DOG FOOD**  
3 tall cans **25¢**

FIRST OF THE SEASON  
ALL GREEN — TENDER  
**ASPARAGUS**  
**19¢** lb.

— 9 YEARS OLD —  
**DOYLE SPRINGS  
STRAIGHT BOURBON WHISKEY**  
**\$3.39** full fifth

Blue Cheese 1000 Island  
Sour Cream  
**ROD'S FAMOUS  
DRESSINGS**  
3 8-oz. bottles **\$1**

FRESH BROWN  
**MUSHROOMS**  
GOLDEN RIPE  
**BANANAS**

RICHELIEU  
KOSHER FOR PASSOVER  
**CONCORD WINE**  
half gallon \$1.59 **79¢** full fifth

WISCONSIN  
LONGHORN CHEDDAR  
**CHEESE**  
pound **69¢**

**Restyle Your Old Shoes with NEW HEELS**

**WOMEN'S NEW HEELS** **\$2.99**  
Reg. \$4.00

**MEN'S RUBBER HEELS** **99c**

**SHOES DYED** **\$1.99**  
Black or brown

Service While You Wait  
Shoes Dyed, Shined  
Orthopedic Corrections

**VOGUE SHOE REPAIR**  
Del Amo Center—With Vogue Cleaners  
(Just South of Magic Chef Market)